



ARRIVA® socks are Fresh and Odour Free !

Your customers will love them !

The soft thick feel of cotton or wool blends in socks are a sign of quality consumers have learned to shop for. They know the thicker the sock, the more humidity it will absorb. After use, however, this water can harbor a breeding ground for mildew and odour.

We use the world's finest durable, water-based **Anti-microbial**® products designed to attack the breeding ground of odour, bacteria, mildew, and fungus. Applied to socks of any blend and construction the product will remain fresh smelling and odour free approx. 15 to 20 home washes. The products that we use were developed by Thomson Research Associates Inc. and are in compliance with US EPA regulations.



How Does the Product Work?

The antimicrobial treatment is applied to the material in the wet finishing process. The application creates a molecular bond within the fibers themselves imbedding itself into the chemistry of the yarn.

When microorganisms are introduced on to the fabrics, the treatment creates a zone of inhibition where the bacteria and fungus cannot grow. As if landing on a sheet of glass, the cell wall of the microbe are punctured and destroyed in contact with the antimicrobial agent.

Does it Impact Durability?

Bacterial action is a leading cause of degradation in textiles. The treatment process cuts down this cycle, helping add life to the product.

Can it Rub Off?

No, the non-leaching technology does not move to the skin or cause reaction on the skin.

What happens to the Odour?

As these treatments resist the growth of mold and mildew, the socks remain fresh and odour free.

What Other Products has it Been Used In?

Besides socks, the process has been used successfully in shoe insoles, air filters, athletic equipment, shoes, hospital gowns and many other applications.

How do I know if the sock has been treated?

Look for the **Anti-microbial**® logo on the package.

Where can I find more info? Call us at 416.288.0028 or visit www.ultra-fresh.com

